



SAGAR NEPALI

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SUMMARY

Motivated and growth-oriented individual with a creative mindset and a passion for innovation. Skilled in crafting impactful marketing campaigns, I bring strong strategic thinking, adaptability, and communication abilities to every project. Known for contributing fresh ideas, working well under pressure, and continuously striving for professional excellence.

WORK EXPERIENCE

Digital Marketing Manager - HypeAd Marketing Pvt. Ltd Jan 2023 - Feb 2025

- Planned and executed digital campaigns across Meta, Google, and TikTok
- Increased client engagement through data-driven social strategies
- Analyzed performance metrics to optimize ROI
- Managed client communications and reported on performance
- Designed creatives and managed ad copy

IT Assistant - Babylon National School Feb 2022 - Dec 2022

- Provided technical support for computer systems, projectors, and smart classrooms across the school.
- Installed, configured, and maintained software and hardware for staff and faculty.
- Troubleshoot network issues and ensured consistent internet connectivity.
- Supported teachers and administrative staff with daily IT needs, including printing and presentation setup.
- Maintained digital records and assisted in managing the school's internal database and student information system.

Social Media Marketing - Streamstop.co Aug 2021 - Dec 2021

- Managed company's online presence and content calendar
- Updated website and social media platforms
- Monitored ongoing campaigns
- Prepared presentations for clients

Customer Support Representative - Streamstop.co Mar 2021 - Aug 2021

- Delivered empathetic and professional support
- Resolved customer issues efficiently
- Managed communications via chat, email, and calls
- Supervised junior support staff

EDUCATION

Bachelors in Computer Application (BCA) 2022 - Present
Yeti International College

+2 (Science) & SEE 2019 - 2021
Janajyoti Vidyamandir

SKILLS

Exceptional communication and networking	Instruction-following and delivering quality results	Campaign Planning & Analytics
Graphic Designing (Canva, Adobe basics)	Ability to work under pressure and multitask	Content Creation

ADDITIONAL INFORMATION

- **Technical Skills:** Google Ads, Meta Ads, Canva, Figma, React.js, Node.js, MongoDB, REST APIs, Git & GitHub.
- **Tools:** Google Analytics, Meta Business Suite, Notion, VS Code.
- **Languages:** English, Nepali, Hindi
- **Soft Skills:** Creative thinking, multitasking, adaptability, client communication.
- **Projects:** Developed full-stack websites and managed social media accounts for small businesses.